

S P O N S O R I N F O R M A T I O N



# DUCK DMC

Presented by:



**JM Family**  
Enterprises

## 3.9.24

12-3pm • Esplanade Park,  
Downtown Fort Lauderdale

DUCKFESTDERBY.ORG • #DUCKFESTROCKS



**For 44 years,** KID has been on a mission to prevent child abuse, preserve the family, and treat children who have been abused and neglected through essential child welfare, foster care, family support, and early childhood education programs.

The generous support from corporate partners, foundations, and the community continues to be an enabling force helping us empower the lives of 20,000+ vulnerable children and families.



**Family Strengthening  
Training Academy  
Foster Care  
Maternal Health**

**20,000+  
Children &  
Families**

**Family Counseling  
Adoption Support  
Food Provision  
Educational Services**





## About The Duck Fest Derby

The 18th Annual Duck Fest Derby presented by JM Family Enterprises is one of South Florida's premier charity events. On March 9, 2024 children of all ages will enjoy a free, family-friendly, Duck DMC-themed festival filled with "quacky" activities in the KID Fun Zone including the KID Olympics, face painting, petting zoo, live entertainment, delicious food trucks, and more. Then 40,000 rubber ducks will be dropped in the New River to race for prizes and in support of our mission. Community members can buy entries in the race by forming "Duck Teams" or adopting individual ducks for \$5 each for a chance to win one of our fabulous prizes including the grand prize of \$10,000 cash.





# 2024 Sponsorship Opportunities

## How Can I Be a Part of Duck Fest Derby?

Get involved in the largest rubber duck race in Florida! Highlight your brand in front of 2,000+ event attendees and connect with likeminded individuals and corporations at VID. In addition to listed details under each level, all sponsors will receive company recognition on KID social media, an invitation to the sponsor reception, and company logo on event sponsorship signage and DuckFestDerby.org for 1 year.

### Presenting Main Stage Sponsor.....**FILLED \$40,000**

- Company name in event title
- Comprehensive media package including company logo/name displayed on all event marketing materials and media highlights
- Representative speaker at the event
- Host of KID Olympics
- Duck tagging employee engagement opportunity
- Monarch Society Membership for 1 year
- 25 VID reservations
- Sponsor gift

### Headliner Sponsor.....**\$20,000**

- Comprehensive media package including company logo/name displayed recognition on media and press releases
- Monarch Society Membership for 1 year
- Duck tagging employee engagement opportunity
- 12 VID reservations
- Sponsor gift

### Line-Up Sponsor.....**\$15,000**

- Sponsorship recognition on media and press releases
- Monarch Society Membership for 1 year
- Duck tagging employee engagement opportunity
- 10 VID reservations
- Sponsor gift

### Live Set Sponsor.....**\$10,000**

- Sponsorship recognition on media and press releases
- Monarch Society Membership for 1 year
- 8 VID reservations
- Sponsor gift

### Backstage Sponsor.....**\$5,000**

- 6 VID reservations
- Sponsor gift

### Duck Enthusiast Sponsor.....**\$2,500**

- 4 VID reservations

### Duck Admirer Sponsor.....**\$1,500**

- 3 VID reservations

### Duck Fan Sponsor.....**\$1,500**

- 2 VID reservations





# Underwriting & Event Naming Opportunities

(100% TAX DEDUCTIBLE. CHECK ALL THAT APPLY.)



- Duck Drop ..... \$10,000
- VID Experience ..... \$8,500
- Duck Tail ..... \$5,000
- Duck Promotion ..... \$4,000
- KID Fun Zone ..... \$3,500
- Duck Merch Tent ..... \$3,000
- Digital Duck Marketing ..... \$2,750
- Duck Patrol ..... \$2,000







**Saturday | 3.9.2024 | 12-3pm**  
*Benefiting 20,000+ Children & Families*



## **I want to be a Duck Fest Derby Sponsor!**

**Become a VID (Very Important Duck)**  
at [DuckFestDerby.org](http://DuckFestDerby.org)

**Mail a check with form to:**  
KID, Inc.  
819 NE 26 Street  
Fort Lauderdale, FL 33305

**Contact:**  
The KID Advancement Team  
[events@kidinc.org](mailto:events@kidinc.org)  
**(954) 390-7620**

A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free 1-800- 435-7352. Registration does not imply endorsement, approval or recommendation by the State. Kids In Distress registration number is CH-218. Your donation may be tax-deductible under section 501(c)3 of the IRS code.

